

Instructor Led Training

Building capability that *shows up* where it matters most.



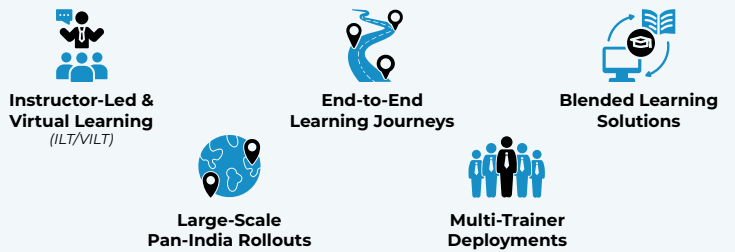
Who are we?

We partner with organizations to design and deliver learning experiences that create real, observable shifts in the way people lead, communicate, sell, and collaborate.

Seamless Delivery Models

From a single city workshop to a simultaneous pan-India rollout - we deliver at the scale your business demands, with consistent quality across every site and every session.

Choose the format that fits your People; we'll take care of the rest.

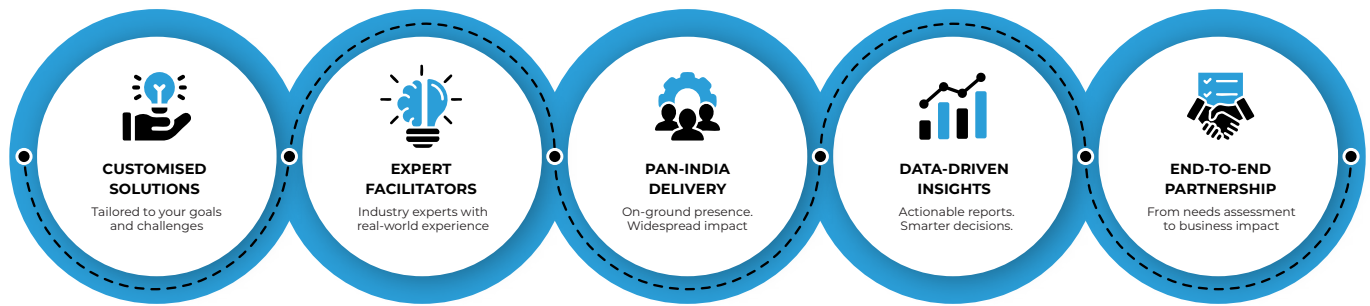


Our Approach : Four principles that shape every program we build



When learning is designed around the real challenge not just the topic - it stops being a program people attend and starts being an experience they carry back to work."

- Our Design Philosophy



Training Domains

What we build capability in and where we're headed next



LEADERSHIP DEVELOPMENT

- Strategic Thinking for Leaders
- Coaching & Mentoring to Build Effective Teams
- Women in Leadership
- Goal Setting & Orientation for Team Success
- Giving and Receiving Feedback
- Data Based Decision Making
- Change Management
- Leadership Essentials for First-Time Managers
- Leadership Essentials for Mid-Management
- Leading Hybrid & Remote Teams
- Leading with Emotional Intelligence



PERSONAL EFFECTIVENESS

- Managing Rapid Change
- Building Resilience in Uncertain Times
- Creative Problem Solving & Innovation
- Stress Management
- Thinking Like an Intrapreneur
- Managing Time for Personal Excellence
- Professional Presence & Business Etiquette
- Career Launchpad: Campus to Corporate
- Effective Decision Making
- The Art of Collaboration
- Critical Thinking for Business Decisions
- Virtual Collaboration Essentials
- Facilitation Skills



FUNCTIONAL

- Finance for Non-Finance
- Product Training
- Advanced Excel



CUSTOMER SERVICE EXCELLENCE

- Leading Service Excellence
- Customer Delight Through Service Excellence



SELLING SKILLS

- Consultative Selling Foundations
- The Advisor Mindset
- Mastering Negotiation Skills
- Leadership Excellence in Sales
- The Power of Influence - Creating Wins
- Selling Large Projects
- Key Account Management



BUSINESS COMMUNICATION

- Impactful Business Communication
- Present Like a Pro
- Cross-Cultural Communication
- Business Writing Essentials
- Business Storytelling
- Data Storytelling for Leaders



MANAGEMENT SKILLS

- Accountability and Ownership
- Emotional Intelligence
- Performance Management
- Agility & Passion
- The Art of Persuasion
- Change Management
- Internal Customer Orientation
- Engaging & Motivating Teams
- The Art of Influencing and Persuasion
- Managing Performance Conversations
- Critical Thinking Skills
- Problem Solving Skills
- Delegation & Empowerment
- Conflict Management Skills
- Performance Management



FUTURE-READY SKILLS

New Domain · 2026

- AI at Work: A Practical Guide
- Responsible AI Use for Every Employee
- Prompt Engineering for Non-Tech Professionals
- Emotional Intelligence at Work (EQ)
- Unconscious Bias & Inclusive Workplaces
- Building Psychological Safety
- Burnout Prevention for Teams
- Building an Inclusive Team Culture

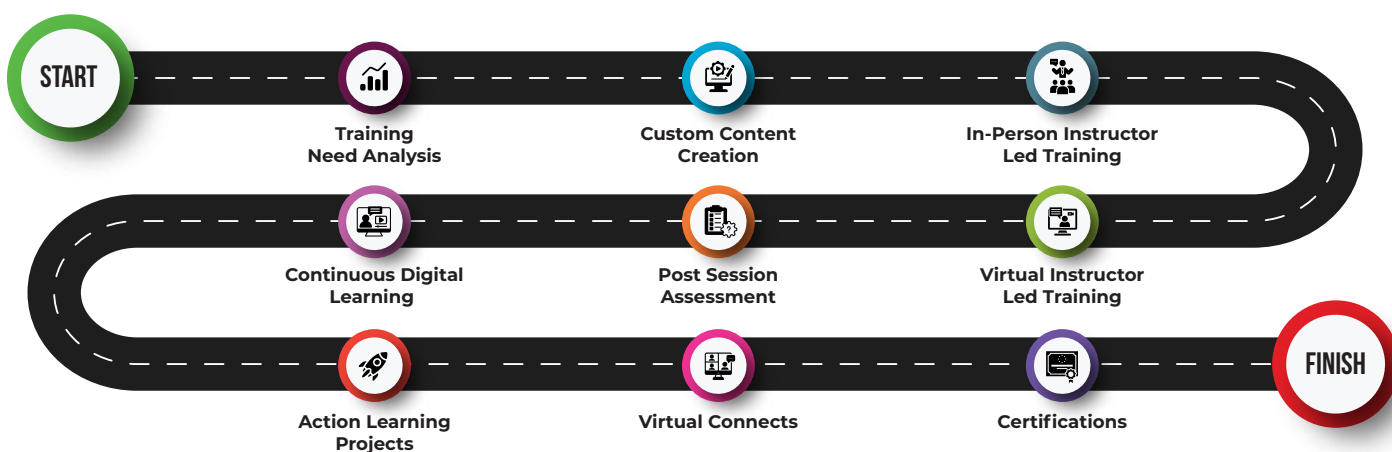
Case Study No. 1 - Leadership Capability Transformation Journey

(Premium Dermatology Brand)

In a high-stakes specialty healthcare environment, a team of Regional Managers averaging 15+ years of industry experience had reached a critical inflection point. Deep domain expertise and long tenure were clear strengths - yet those very strengths had led to deeply entrenched ways of working: reactive decision-making over strategic planning, and reliance on central direction rather than P&L ownership. Eduriser was brought in to shift not just knowledge, but mindset from functional expertise to business leadership.

Learning Methods used : Workshops, Coaching, Reflection, Reinforcement, ALP

Solution : The program was designed to strengthen both functional expertise and leadership effectiveness, ensuring leaders were fully equipped to lead in a complex and competitive environment.



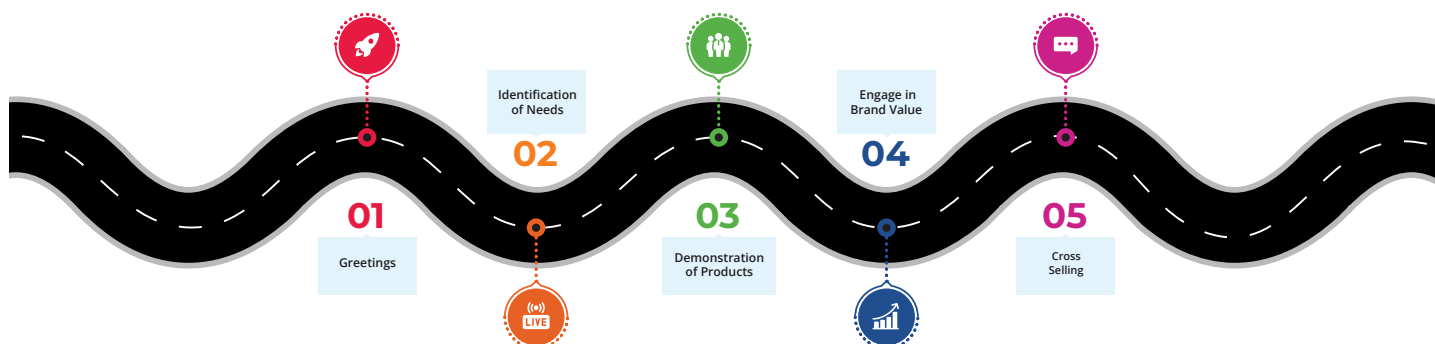
Outcome : Leadership saw a visible shift - from reactive execution to structured, data-backed regional planning. Participants described it as a genuine transformation in how they see their role

Case Study No. 2 - Sales Behaviour

(Luggage & Travel Retail)

Business Challenge - Customers walking into a VIP store in Delhi were getting a different experience from customers in Bangalore. Different pitches, different energy, different outcomes. The problem was not product knowledge - it was the absence of a shared sales language and consistent customer conversation habits.

Solution : On Site Training - Enhancing Skills and Performance Across Multiple Locations



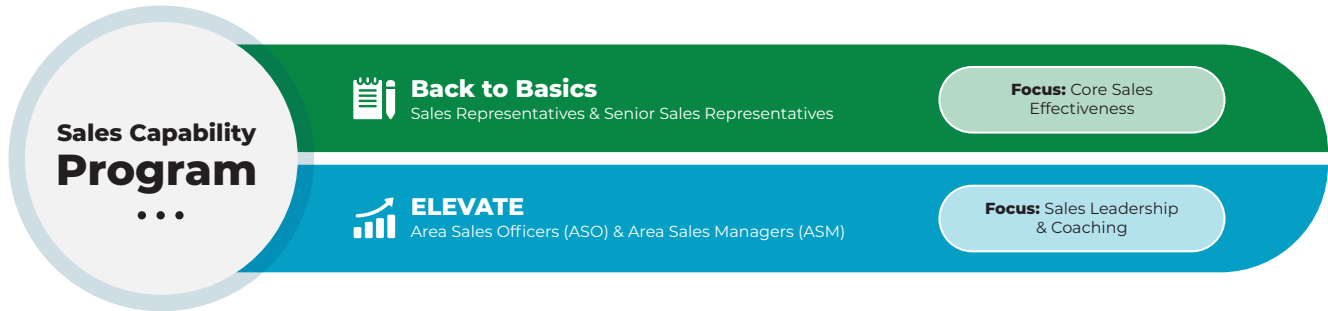
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Case Study No. 3 - Sales Capability (Education & Publishing Brand)

What We Set Out to Solve :

A 220+ member pan-India salesforce spanned vastly different tenures, markets, and roles - making a single training solution impossible. Corporate strategy wasn't reaching the field, and the capability gap was widening between frontline teams and leadership.

Solution : Designed two tailored programmes



Deployed programs across Delhi, Ahmedabad, Pune, Bangalore, and Mumbai, reaching 220+ professionals, followed by a comprehensive executive capability assessment report.

Outcome : Managers who were seen as bottlenecks started showing up as coaches. ASMs began setting bigger goals. The appetite for change which is the hardest thing to create was suddenly visible everywhere.

Client Testimonials



Learner's Reflection

Mindset moved from functional expertise to business leadership- participants left thinking and acting like true business owners.



Learner's Reflection

Leaders shifted from reactive decision-making to data-backed strategic planning — with visible change in how they owned and grew their business.



Learner's Reflection

The training was highly beneficial providing valuable insights that will undoubtedly enhance my sales performance job.



Learner's Reflection

Teams across regions showed an immediate appetite for change — with visible enthusiasm and commitment to hit higher performance standards.



Design your next learning journey
with EduRiser